



Reflux v3.00 Pizza Takeaway Edition

Summary

Reflux is a web software package developed for Pizza Takeaway Websites in the PHP programming language. Reflux is an online product that can be completely skinned (styled) to your company's colours and themes; therefore it is suitable for any Pizza Company (Other Editions Available).



Our software is the most advanced online ordering website available on the market. Unlike all other ordering websites, reflux utilises advanced AJAX technologies to provide a very efficient user experience; it allows the customer to start and finish their order without ever loading another page. Different categories (i.e. Starters, Desserts, Specials etc) are placed on the page in the form of clickable tabs, with all data loaded dynamically from the MySQL database provided. Extra plugins can be developed bespoke to ensure that this package will work for you whatever your needs.

The website includes a member login system as standard, this will allow users to become part of the website and have their own account. Once they are logged in they can view previous orders and view statistics such as number of orders, total spent and how long they have been a member. The system is setup with expansion in mind so other services could be added to the "Member" area.

Once the Reflux package has been purchased, we will manage the entire process from install and configuration to future development. We also handle all hosting and domain name management. Generally we will manage your menus however an Admin plugin can be added to allow menu edits without the need to go through us. The initial development and configuration can take up to 28 days to complete depending on the current workloads, you will be advised prior to purchase as to an estimated time.

All orders are sent via email (including customer card details for offline processing) to the store's computer. Including in the price is a software licence to enable automatic email retrieval and printing so that you will not need to manually check emails. This software can be configured to play an audible alert if wanted so that staff will know when an email has been received. Generally, orders are checked at two minute intervals.

On the next page you will see a list of some of the features available with Reflux. For more information or to obtain the relevant terms and conditions please contact us. Demos are available.





Reflux v3.0 Features Summary

- Reflux understands post codes – you supply your accepted post code prefixes i.e. SN3, SN25, SN6 etc. And the website will automatically advise the customer whether you deliver to their area based.
- The system has an OPEN and CLOSED status. You supply your opening times and we configure the website so that the pages reflect your opening status and informs the customer whether you are accepting orders or not using a “traffic light” system.
- Your companys contact and delivery information is available to customers with a click of a button, once clicked the user will receive a popup windows with all relevant details in, this window will overlay the content on the current page. This “info” screen can be accessed from any page easily.
- Reflux understands orders, Pizzas in particular, and as such can provide live price calculations based on topping choices. The system can charge for additional toppings and not charge for topping-swaps. There is a section for half and half pizzas.
- The system integrates Microsoft’s Virtual Earth so customer can view your branch on a map.
- Customer invoices and the invoices mailed to yourselves are template driven, you can have a different template that the customer. This enables complete customisation.
- Vegetarian pizzas appear green with a V logo, likewise HOT pizzas appear with any number of chilli icons (set by you).
- Toppings are listed next to pizzas, descriptions are provided next to other products where applicable.
- Very fast ordering service, 2 step ordering – Step 1, make the order quickly and easily, Step 2, enter contact details (or customer login and auto fills in)
- AJAX driven, content is loaded from the webserver without the user ever changing the page (for the ordering).
- Reflux supports SPECIAL DEALS by configuring the number of pizzas, products, dips and desserts etc. included. Users can customize the base and crust of the pizzas in specials but not the pizza toppings (In specials only) So the user will choose one of your set pizzas.
- When items are added to the order, the always visible basket will update and a visual effect will be displayed depicting the item added transferring into the basket. The price is updated without a new page load.
- The systems supports HOME DELIVERY and COLLECTION orders. The supported payment methods are CASH ON DELIVERY and CARD PAYMENTS. Card details are taken online but are processed offline. This ensures you have full control over the order.
- Reflux can handle forgotten user information automatically without the need for staff to intervene. The user will provide their email address and a new password will be emailed to them.
- The website is modern and uses the latest animation and interaction features. Reflux incorporates the JQUERY javascript library to accomplish this successfully.
- The system can be setup to allow a global online discount, for example you could set the system to remove a given percentage from the order at checkout to encourage online orders.
- The whole website is optimized for search engines and is W3C Validated for accessibility.